

Wharton Politics &
Business Association

welcome

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Who is WPBA?

Our vision is to become an active participant in shaping public policy.

WPBA seeks to provide students with:

- A forum for students to learn about, discuss and debate political and business issues.
- Open dialogue with political and business leaders.
- A platform to voice creative solutions for domestic and international political and business problems.
- Information about careers in public policy.



What Do We Do?

WPBA offers many opportunities for involvement and education:

Political Tickers: these are short discussion-oriented events the learn about current events within the realms of business and policy.

Speaker Events: we invite interesting and high-profile speakers from around the country to discuss our theme for the year, as well as other principles related to business and policy.

WPBA positions: if you really want to get your hands dirty, you can either join the WPBA Board or a section committee to help us in fulfilling our goals.



Looking Forward...

WPBA's Upcoming Events:

Political Tickers:

Jerry Drew—Professor of Economic History

Ian van Lustick—Professor of Politics, specialization in the Arab-Israeli Conflict

Mark Pollack—Professor of Politics, specialization in the EU

Speaker Events:

Barbara Fiorito—former Chairwoman of the Fairtrade Labeling Organization and a current member of TransFair's Advisory Council

Amartya Sen—Recipient of the 1998 Nobel Memorial Prize in Economic Sciences for his work on welfare economics; currently Professor of Economics and Philosophy at Harvard University



Get Involved!

Joining the WPBA Effort: Roosevelt@Penn:

Think-Tank Member

This group seeks ways to be involved in writing and implementing public policy by working in the policy world. The purpose of this position is to help think of ways to implement the policies that are discussed by working with peers and other policy-related institutions.

Current projects:

Working with State Representatives Kenyatta Johnson and Frank Oliver, our thinktank will be working on policy papers discussing ***healthcare in Pennsylvania*** and ***youth employment in Philadelphia***. These papers have the potential to make it to state-level government and could have an eventual impact on policy-making in our state!



Get Involved!

Joining the WPBA Effort: Publications Committee:

The Wharton Politics & Business Association's Publication Committee is looking for a writer! Writing may involve some recap of club events, but the position is largely an opportunity for opinionated students to express themselves and inform their classmates of significant policy issues.



Get Involved!

Joining the WPBA Effort: Finance Committee:

The responsibilities of the Finance Committee include:

- Allocating WPBA's annual budget
- Drafting corporate sponsorship proposals and presenting to companies
- Working closely with Wharton Council and SAC
- Opportunity to take leadership – Deputy VP of Finance position available



Get Involved!

Joining the WPBA Effort: Deputy VP of Events:

- Help to research possible guest speakers on a theme to be decided at the end of each previous academic year.
- When a list is compiled, you will draft invitation letters to each speaker and send them over the summer and during the year.
- During the year, when guest speakers are set, it will be your responsibilities to take care of logistics, including but not limited to:
 1. Booking event rooms (at least two weeks ahead of time)
 2. Taking care of all relevant necessary equipment
 3. Picking up the speaker on the day of the event/catering to his or her every demand without complaint
 4. Being at the event to take care of any problems that may come up unexpectedly.
 5. You may or may not be needed to get food to serve at the event.

Committee members will help the VP whenever necessary



What Do I Get?

Why WPBA? We have a lot to offer:

- The chance to meet and discuss with business and policy leaders
- The opportunity to participate in a rewarding competition that offers cash prizes
- Mentoring by faculty members
- Opportunities to network and create connections with other students, staff and members of the business and policy communities



Thanks for Coming!

Thank you for joining us tonight!

If you'd like more information, make sure to sign up for our listserv tonight or visit our website, www.whartonpolitics.com later!

You can also feel free to stay and talk to the Board Members, or you can find our emails on our website as well.



Thanks!